DATASHEET

C Radar[®] Privacy

Radar[®] Breach Guidance Engine Always Compliant

The intelligent engine that applies current global breach regulations to an automated risk assessment

Privacy has tremendous value in today's data-driven economy because of its business impact and its growing significance to the general public.

In today's digital world, success for organizations that manage personal information depends largely on their ability to stay up to date with changing privacy regulations, which requires an operationalized privacy program.

It's no secret that data privacy regulation is expanding rapidly. In fact, Gartner predicts that, by 2024, 75% of people across the world will have their personal data protected by privacy regulations, compared to only 10% in 2020.

Driving this increase is an international shift in perspective about defining privacy rights for individuals and reshaping how businesses collect and manage data. Three years after the <u>General Data Protection</u> <u>Regulation</u> (GDPR) took effect, more countries and U.S. states are introducing privacy laws and embracing it as the baseline for handling personal information.

Internationally, GDPR inspired Brazil's LGPD to redefine definitions of PI and introduce new requirements for how companies link and classify data. GDPR established new definitions of PI that impacted multinational organizations, bringing changes to their data practices.

Following in GDPR's footsteps, domestically, we first saw the <u>California Consumer Privacy Act (CCPA)</u> enhance privacy rights and consumer protection before Virginia's

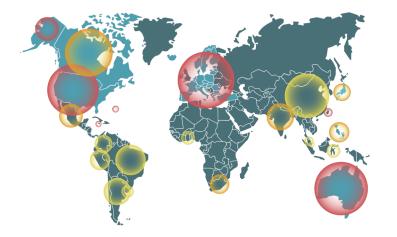


Consumer Data Protection Act passed. Both of which brought new considerations of PI to American regulation.

Change is also occurring at the federal level. This year promises new NAIC laws across various U.S. states and regulations which will complicate the amount of time organizations spend researching regulations to meet compliance requirements.

Recognizing that manual processes won't be sufficient to manage the impact of changing regulations, leaders should adopt incident response processes that support increasing volume, variety, and velocity of incidents by leveraging technology-enabled privacy programs.

That's where RadarFirst comes in. Radar[®] Privacy is an intelligent incident management tool that streamlines risk assessment across jurisdictions to provide instant risk of harm analysis and consistent notification decision guidance. For organizations committed to efficiency and meeting notification deadlines, there is no alternative to Radar[®] Privacy.



Radar[®] Breach Guidance Engine

What makes RadarFirst best-in-class for incident response management is the Radar[®] Breach Guidance Engine, an algorithm that drives automated risk assessment in a matter of seconds.

How can I trust the software is up to date on regulations?

To ensure customers meet their compliance obligations, the team at RadarFirst uses multiple, proven legal research tools to monitor and maintain up-to-the minute information on data breach notification legislation and regulations. We've established and adhere to a rigorous protocol for analyzing new legislation.

Our goal is to educate and equip customers with critical resources. For advocacy and efficiency in incident response processes, our in-app Law Libraries ("Law Overviews") provide up-to-date summaries of breach notification laws currently in effect, offer agency contact information for all regulators, and maintain regulatory watchlists of proposed and recently passed legislation to help keep customers aware of new and upcoming regulatory changes.

The result: consistent, accurate risk assessment and notification recommendations based on current regulations.

The patented Radar[®] Breach Guidance Engine allows users to submit incident details through decentralized intake forms and instantly:

- Determines if the incident qualifies as a breach
- Provides a jurisdiction-by-jurisdiction risk of harm analysis
- Alerts you of notification timelines for each jurisdiction
- Maps specific contact information for notification obligations for regulator
- Enables quick outreach with notification templates

Trusted for Global Compliance

Using Radar[®] Privacy, organizations can automate risk assessments for all incidents across U.S. and international breach notification regulations. The intelligent incident management solution eliminates the need for third-party research and notification obligation validation, saving time and money with every assessment.

Through intelligent risk assessment with the Radar[®] Breach Guidance Engine, Radar[®] Privacy provides quick and consistent results, free of subjective or inconsistent decision-making, human error, or out-of-date regulatory interpretation. Radar[®] Privacy can be customized to account for every organization's industry-specific needs, unique risk tolerance, and third-party contractual obligations.

Schedule a Demo



🕝 RadarFirst

Learn more at radarfirst.com

RadarFirst's award-winning incident management platform is trusted by organizations in heavily regulated industries to reduce risk and simplify compliance with global data breach laws.