

The ROI of Automation in Privacy Incident Management *for Security*

Incident Response Management Challenges

- Decreasing the time spent on incident intake, assessment, and reporting
- Increasing the consistency of the incident management processes and outcomes
- Reducing the chances of damage to business partnerships and brand reputation

Hobson & Company, a research firm that specializes in Return on Investment (ROI) and Total Cost of Ownership (TCO) studies, worked with RadarFirst to quantify the value of an automated incident response management solution.

TANGIBLE VALUE: SPEED TIME TO INCIDENT RESOLUTION

Save Time & Cost

Reduce time spent on incident intake

Radar® Privacy's incident submission web forms securely capture information specific to the incident or impacted organization. Employees can easily submit a security/privacy incident. Automatic incident profile alerts ensure timely escalation, and open APIs allow integration with third-party security and compliance systems.

Customers interviewed reported the potential for:

  **80%** REDUCTION in time spent on incident intake

“70-80% reduction in time needed for incident intake, and only need to follow-up on 10% of submissions now versus 50-75% before.”

— Chief Privacy Officer

Reduce Risk

Reduce time spent on incident assessment

Radar® Privacy provides automated decision-support guidance, leading users through a consistent, intuitive process for profiling and scoring data privacy incidents to determine whether the incident is a breach, and provides all documentation to support an organization's burden of proof obligation under breach laws.

Customers interviewed reported the potential for:

  **50%** REDUCTION in time spent on incident assessment

“As much as an 80-90% reduction in time spent on assessments; could take 3-4 hours per state before and now takes just minutes.”

— Privacy Compliance Officer

Accelerate Privacy Program Maturity

Reduce time spent on generating reports

Radar® Privacy's purpose-built workflow automates and simplifies aggregation of incident management metadata for accurate and timely analysis and reporting, making it easy to build custom reports in minutes for board and executive level analysis.

There is the potential for:

  **65%** REDUCTION in time spent generating reports

“Would take hours or even days in some cases to build reports before, and now it takes just minutes.”

— AVP, Privacy