

# Automated, Intelligent Privacy Incident Management With RadarFirst and ServiceNow

Drive digital transformation: increase privacy team productivity and risk resilience.

*In the current climate of ever increasing privacy laws, regulations, incidents—and consequences—privacy teams require scalable and automated solutions to ensure they, and their organizations, remain risk resilient. Ensure end-to-end privacy incident management, from advanced digital workflows to automated breach notification decision-making with ServiceNow® Privacy Management and Radar® Privacy.*

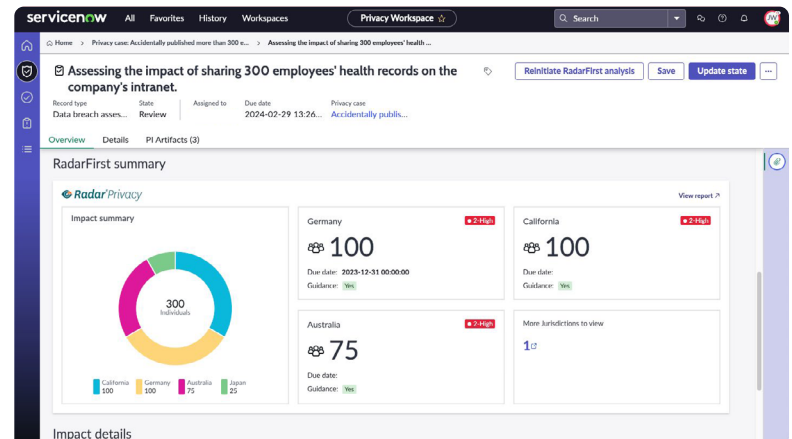
## The Integration

ServiceNow and RadarFirst offer their joint customers full spectrum privacy incident response and management. This integration leverages ServiceNow's world class workflows to investigate and perform the breach assessment for the privacy incident and the Radar® Breach Guidance Engine to help automate the breach notification decision process, driving the digital transformation of the privacy team to new levels of efficiency and accuracy.

ServiceNow helps its customers automate workflows across their entire organization. With Privacy Case Management, you empower your employees to effortlessly report privacy incidents, and privacy teams to investigate the incidents, which ensures the timely detection of violations and swift triage of cases.

Any breaches can be assessed and handled promptly while regulatory notifications are managed efficiently.

Once an incident has been reported in ServiceNow, RadarFirst helps regulated organizations automate intelligent decisions. The Radar® Privacy product offers decision intelligence for breach notification assessments,



including automatic risk quantification, demonstrable and documented compliance, streamlined and cross functional incident response, and privacy program benchmarking and reporting.

In collaboration, RadarFirst and ServiceNow ensure privacy teams can scale, streamline, and automate, potentially reducing both regulatory fines as well as costly impacts to organizational trust, while simultaneously protecting brand reputation, regardless of the size of your team or your risk landscape.

## Benefits

Drive both efficiency and risk resilience with a joint adoption of ServiceNow Privacy Management and Radar® Privacy from RadarFirst.

- **Reduce the risk of over or under notifications** of privacy incidents, and of the resulting penalties, fines, and loss of customer and stakeholder trust.
- **Streamline and automate resource heavy privacy tasks**, including automated privacy workflows, privacy incident management, and privacy incident assessments.

- **Digital transformation**, and increased scalability, of privacy programs.
- **Deeper programmatic insights** into the privacy team, from individual incident tasks and statuses, to the overarching privacy posture and trends.
- **Consistent incident documentation and history** supports the organization's privacy process.

## ServiceNow Privacy Management Customer Adopts Radar® Privacy

A financial services institution has set a goal of accelerating the Digital Transformation of their privacy team. They need to scale the team's productivity to meet the company's anticipated growth over the next several years. Ultimately, they are looking to achieve a streamlined and consistent privacy incident management workflow, faster time to incident resolution—and notification, when applicable—and greater assurance that they are only notifying regulators of privacy incidents when required to do so by law.

The ServiceNow Privacy Management product was recently onboarded as a big step toward their privacy team's goal of Digital Transformation, which revolutionized the privacy team's efficiency via digital workflows and dashboards that integrated data privacy risk and compliance management solutions and privacy by design concepts.

Once ServiceNow Privacy Management was implemented, the benefits of digitally transforming their privacy team's workflow became clear—as well as a need to bring the same value to the team's privacy incident response in order to fully realize the ROI on their technology spend. That's when the Chief Privacy Officer and their team

turned to RadarFirst to automate their approach to privacy incident response and data breach notification decision-making via an integration between ServiceNow Privacy Management and Radar® Privacy.

Radar® Privacy, powered by the patented Radar® Breach Guidance Engine, empowered the privacy team to meet all of their Digital Transformation goals via a SaaS solution for swiftly reaching breach notification decision recommendations. With Radar® Privacy, the privacy team has been able to reduce mean time to incident resolution to offer a near-instantaneous decision notification recommendation.

The joint adoption of ServiceNow Privacy Management and Radar® Privacy has resulted in the end-to-end Digital Transformation of the privacy team, not only increasing team effectiveness and efficiency, but also further reducing risk to the organization via greater consistency, defensibility, and timely incident resolution.

**If you're ready for a regulatory risk management solution that's unmatched in consistency and scalability, schedule a demo to see Radar® Privacy in ServiceNow today.**

**Schedule a demo →**

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Learn more at [radarfirst.com](https://radarfirst.com)

RadarFirst offers regulatory risk solutions to automate intelligent decisions for state, federal, international, and industry-specific regulations. Our patented assessment technology enables organizations to act quickly to determine obligations with evolving legal, contractual, and regulatory requirements. With RadarFirst, organizations can confidently navigate complex privacy and compliance reporting with consistent, documented decision-making.